



CLEAR YOUR WAY!

Ellen Faye  
Organizing Coach and  
Certified Professional Organizer®



## Thinking about Becoming an Organizer?

By Ellen Faye

Ellen Faye Organization

I get a lot of inquiries from people thinking about joining this amazing industry. Here are a few things to think about as you start your journey.

Start by practicing on friends and family. After a few months, begin spreading the word that you are "Organizing." Print up business cards and start handing them out.

I'd also recommend that you read some organizing books and see how Professional Organizers do it. While your instincts are probably really good, it doesn't hurt to get ideas from people who have been doing this a long time.

Look into the National Association of Professional Organizers. They have wonderful education courses and a fantastic support network. NAPO's mission is to develop, lead, and promote professional organizers and the organizing industry. There is a wealth of information available to you at [www.napo.net](http://www.napo.net). In my opinion, the difference between an organizer and a Professional Organizer is NAPO. NAPO shows your commitment to the industry and sets you apart as a professional.

Also check to see if there is a NAPO chapter in your area, <http://dev.napo.net/who/governance/chapters.aspx>. Here is a wonderful built in network of Professional Organizers. For more information about Becoming a Professional Organizer, I refer you to the Become an Organizer section of the Greater Philadelphia Chapter website. As Director of Communications and Technology when this site was launched you'll find many more of my thoughts in this section: [http://www.napo-gpc.org/becomeorg\\_main.php](http://www.napo-gpc.org/becomeorg_main.php).

You may also want to contact your Small Business Administration or local college extension service. They often have classes on starting and running your own small business.

One last thought - be active in your community (school committees, church committees, chambers of commerce, networking groups or where ever your target market hangs out), let them get to know the quality of work you do and then they will think of you when they get the "need" to organized!



Ellen Faye is founder and Principal of Ellen Faye Organization, a Professional Organizing, Coaching, and Consulting firm located in Southern New Jersey since 2001. She is a Certified Professional Organizer and has trained under Denslow Brown in the highly acclaimed Certified Coach Organizer Program. Her passion is helping clients identify their goals and find the balance and skills to reach them through organization.

Ellen welcomes your inquiries at [ellen@ellenfaye.com](mailto:ellen@ellenfaye.com) or through [www.ellenfaye.com](http://www.ellenfaye.com).