



## What is an Organizer Coach?

By Ellen Faye  
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A professional organizer helps the client with the "hows." A professional coach helps the client with the "whys." An Organizer Coach combines these two valuable skills to best move clients towards their visions and goals in a realistic, manageable, and dynamic way.

### professional organizer

**noun 1.** A Professional Organizer **enhances the lives of clients** by designing systems and processes using organizing principles and through transferring organizing skills. (source: [National Association of Professional Organizers](#))

### professional coach

**noun 1.** A trained professional who partners with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential. (source: [International Coaching Federation](#))

A professional organizer's work is extraordinarily valuable to many individuals in many different situations. Learning new ways to manage space and possessions can have a substantial impact on improving the quality of people's work and lives.

But sometimes the actual act of organizing isn't enough. For some people it is important to delve into the "whys." Utilizing coaching techniques, an Organizer Coach can help clients:

- gain clarity around their long term vision for their work and life
- understand the value of creating work processes and systems to complement their visions and goals
- anchor their actions with their long term goals through action plans, accountability systems, and support.

Typically when organizing a business client we begin by assessing what is working, what isn't working, and where the stressors are. By evaluating these issues utilizing a coaching style, the root problems tend to surface. Only when we understand the true problem can we solve it in a way that is long-lasting and sustainable.

An Organizer Coach brings the best of both worlds to client situations and clients benefits with not only someone to help them figure out what the challenges are, but with someone who can actually show them how to overcome these challenges once and for all.

*Ellen Faye is founder and owner of Ellen Faye Organization, a Professional Organizing, Coaching, and Consulting firm located in Southern New Jersey since 2001. She is a Certified Professional Organizer and has trained under Denslow Brown in the highly acclaimed Organizer Coaching Program and received her certification as an Organizer Coach from the Institute of Applied Coaching in the summer of 2011. Her passion is helping clients identify their goals and find the balance and skills to reach them through organization. Ellen welcomes your inquiries at <mailto:ellen@ellenfaye.com> or through [www.ellenfaye.com](http://www.ellenfaye.com).*



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