



# eFo business coaching



Just like there are different types of clients there are different types of coaches. Some people are most successful when they are able to follow someone else's plan. Others benefit from yearlong programs that help them develop all aspects of their business. Many coaches today are available to sell you their program; a blueprint, per se, for success - generic and concrete.

On the other hand, **there are those of us who must forge our own paths**, in our own way, creating a process that is authentic and aligned with our own perspectives and values. This is the type of client that will benefit from my style of coaching. I believe in you, and believe that you will be able to create a life that is fulfilling, successful, and one that can be lived in balance and harmony.

## **Being a great professional organizer or productivity consultant and running a successful business don't always go hand-in-hand.**

- What if there was a way for you to fast-forward through the learning curve of growing a business?
- How could a fresh, objective viewpoint help you move forward?
- Could the knowledge of an experienced industry colleague make it easier?

## **I offer business coaching to Organizing and Productivity Professionals wishing to grow or re-envision their business.**

Areas of support often include:

- Development of goals congruent with needs, values, lifestyle, and work-style.
- Establishing creative and suitable marketing methods.
- Overcoming business challenges.
- Improving client retention and re-bookings.

Ellen was such a big help to me during a time in my business when I felt like I had lost my direction. She coached me through the issues I had and provided clarity, confidence and detailed steps to get me back on track. I can't recommend Ellen highly enough!"

– Dawn George, CPO®  
Simply Organized Consulting



**SCHEDULE  
TODAY!**

**Spotlight Intensive:** 2-hour phone session | \$ 400  
**12-Week Solutions Package:** (6) 1-hour calls every other week | \$1000

**NAPO Member Rate - Spotlight Intensive:** 2-hour phone session | \$ 300  
**NAPO Member Rate - 12-Week Solutions Package:** (6) 1-hour calls every other week | \$750

Ellen Faye, CPO®, PCC, CLPC® - Certified Professional Organizer, Professional Certified Coach, & Certified Productivity Leadership Coach  
Past President, National Association of Productivity and Organizing Professionals